Workshop Summary

Exploring how to effectively engage volunteers to deliver health outcomes.

1. **Brief summary of the topics discussed.**

During the session we had a re-cap on the previous OOTM online workshop and presented some good practice taking place in Cherwell District Council / Move Together. This was followed by an overview provided by Clare Woodcock at OCVA, discussing what's going on in the volunteering space, opportunities for collaboration and findings from the recent survey report that was circulated.

We then moved into Open Space discussions to cover the following questions:

- **Opportunities** – What are our opportunities through OOTM to increase the volunteer workforce for physical activity.
- **Opportunities** - How do we link existing work and resources across Oxfordshire to support this ambition.
- **Actions** - What collective or organisation-based actions can we take as a next step?

To finish the session one of the attendees, Ron Macdonald, a volunteer for RVS, led a *'Move it, or lose it'* seated exercise class to deliver an example of the work taking place providing physical activity sessions by volunteers. This was followed by a talk detailing his experience to date.

2. **Any obvious themes/priorities emerging from discussions.**

- Discussed new and different ways to recruit volunteers, e.g., social media, radio, recruitment campaigns, newsletters.
- Importance of case studies / storytelling to raise the profile of volunteering, real life examples.
- Could we have a volunteer champion in each workforce specifically for physical activity.
- How to make volunteering opportunities more accessible and working closer with volunteer organisations, e.g., OCVA, RVS, Volunteer Link Up.

-   The need for a joined-up approach and potential to create a PA volunteering network group.
-   Potential to create an online portal for volunteering advice and opportunities. Including a collation of physical activity volunteering opportunities.

3. <u>Outcomes from the workshop.</u>

-   Creation of a PA volunteer network group. Could this be led by OOTM or by a separate organisation?
-   There is a need to further understand the opportunities that are available to connect PA with volunteering.
-   A need for a centralized database to show the volunteering opportunities available across the county.

4. <u>Any opportunities for next steps/actions/connections that we can build into the ongoing OOTM. engagement plan.</u>

-   Organisation of a smaller task group to link PA with volunteering and connect with all relevant individuals / organisations.
-   Next F2F to be led by key people in the volunteering space.
-   Creation of a PA volunteering network group.
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To connect with people that you met in this workshop, please contact nicolekalinowska@activeoxfordshire.org or visit www.oxfordshireonthemove.org

Please do share any actions that you are taking towards this work here: www.oxfordshireonthemove.org/actions