

Oxfordshire

ON THE MOVE

Workshop Summary: Approaches to place based working

Facilitated by Rosie Rowe, Head of Healthy Place Shaping, Oxfordshire County Council; Graeme Sinnott, Active Partnerships National Team and Yasmin Kaduji, Banbury Mosque with Ellie Clarke Jacques and Kathryn Holding from Active Oxfordshire.

Brief summary of the topics discussed

- We asked people how they would define place. This was to establish common language and understanding of differing perspectives and interpretations. The groups thought about places and some of the key themes of defining place were:
 - Some people looked at place geographically;
 - Highlighting the importance of access to key assets
 - Some people talked about place as the physical environment and surroundings
 - Other groups focused on what makes a place;
 - All the groups highlighted that having a sense of belonging was a big part of defining a place.
 - Community spirit and the people that make up the community was thought to be a key part of defining place.
 - One of the groups looked at the negative connotations of a place and if a place isn't a safe, comfortable environment to live in, the impact it can have on people's lives.
- Then we asked the group to design their ideal place using LEGO. This was to demonstrate what is likely to be commonality despite a range of people in the room, reinforcing that we can all contribute to place based working. There were a few different characteristics that were highlighted when groups were designing their ideal place including:
 - Neighbourhood
 - Community
 - Accessible
 - Facilities within walking distance
 - Quiet
 - No pollution
 - Transport
 - Parks – Recreation

- No traffic
- Safety
- Belonging
- People
- Access to education

- Diverse
- Purpose
- Identity
- Access to information
- Access to exercise



- We then had 3 stations, which all had a question to discuss. The group split into 3 and rotated each station. This exercise demonstrated how placed based working is embedded at a national, county and local level.

National (Graeme Sinnott) – *How could/ should national organisations support and enable local work to thrive?*

The discussion Graeme led focused on how national organisations can support and enable local work to thrive. The key themes that came out of the discussion were;

- Transparency and accessibility of learning
- Sharing resources
- Meaningful and proportionate measurement
- Diversity of experiences and mobilising voices from local communities
- Empowering local communities to do things differently
- National 'place' networks
- Advocate for long term funding
- Reducing bureaucracy

County (Rosie Rowe) – *How can Oxfordshire on the Move as a collective movement support Healthy Place Shaping?*

Rosie provided a case study of Healthy Place Shaping in action, using the planned Begbroke housing development as an example of how healthy place shaping principles can be applied to working with developers. Groups discussed with Rosie who they would work with to identify opportunities for physical activity and access to green spaces within the locality of the case study and how they could

promote activity within new developments, and with planning teams. The case study was used to highlight the range of professionals and community groups and residents who need to be engaged in Healthy Place Shaping and how OOTM, by promoting the importance of physical activity to a wide range of sectors, has a place in this. The key themes of the discussion were:

- Expanding the offer – children
- Improve connectivity
- Increase sense of safety
- Transport to activities
- Wider selection of activities

Local (Yasmin) – How can organisations best support local groups working at a local level?

Yasmin led discussions on how to support local groups to provide opportunities and support for increasing activity. The key themes coming out of the discussion were;

- Simplify the application process for funding opportunities
- Simplifying the monitoring and evaluating process e.g. making it more grass roots; funders to visit the session
- Long term funding
- Core funding
- Provide connections for what local organisations need; people, space, room, money

Partners engaged in the session pledged to undertake the following actions:

- Connect with organisations who have space access issues
- OCFC as a community asset in Marston
- How can Ignite help YouMove
- Visit Banbury and understand what they're doing at the Hub
- Include healthy place perspective in co-production of infrastructure
- Contact and work with local community groups to engage with them fully
- Advocating for processes that reduce bureaucracy
- Look for core funding
- To champion paying people for their time/ contribution i.e. community groups
- Establishing needs of community more often to lead programmes to make it sustainable
- More networking

To connect with people that you met in this workshop, please contact nicolekalinowska@activeoxfordshire.org or visit www.oxfordshireonthemove.org

Please do share any actions that you are taking towards this work here: www.oxfordshireonthemove.org/actions